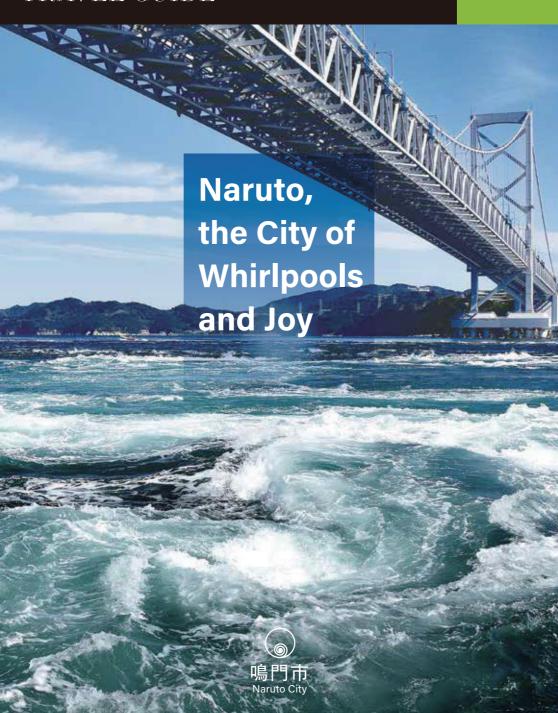
NARUTO TRAVEL GUIDE





A safe habitat for oriental white storks, a herald of joy and happiness

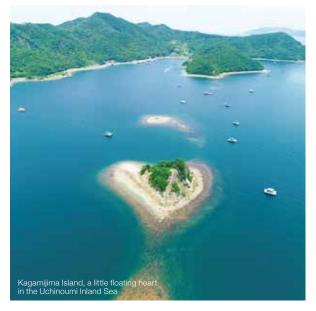
In February 2015, a pair of oriental white storks were spotted at a lotus root farm in Naruto City. Then, around the end of March 2017, some nestlings hatched in the city, the first oriental white storks to hatch in Japan outside of Toyooka City in Hyogo Prefecture, where efforts have been made to reintroduce them into the wild. Oriental white storks are seen as a herald of happiness in Japan, so this was welcome news for all Naruto citizens, and the baby birds have been accepted as special residents of the city. The fact that these oriental white storks, who are said to be vulnerable to environmental pollution, can live in Naruto hints at the city being a habitat with a rich and safe natural environment for oriental white storks and humans as well.

Come visit Naruto City, a welcoming home for people and white storks alike.













NARUTO CITY TRAVEL GUIDE

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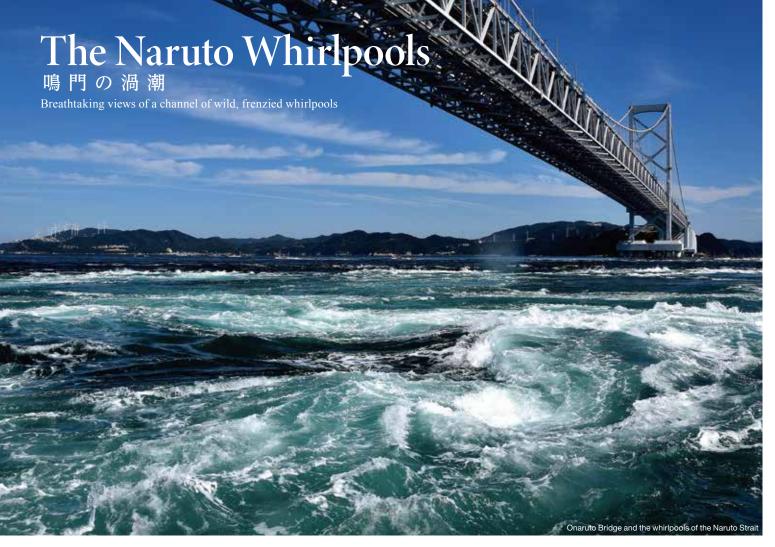
17 NARUTO MAP



Naruto City official I tourism website

Naruto City official Instagram account







Escahill Naruto (observation point) エスカヒル・鳴門

Visitors are greeted by an escalator of 68 meters in length, leading to a shopping area with a rich selection of Tokushima sweets, foods, and local goods. Free Wi-Fi is available.

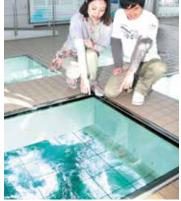
- Naruto Park, Naruto Town
- Open 9:00-17:00



Onaruto Bridge Crossing Memorial Hall Eddy 大鳴門橋架橋記念館エディ

A museum dedicated to Naruto Whirlpools and Onaruto Bridge. It was renovated in March 2018 to incorporate a 4K 360-degree theater, digital LED art, VR, and other immersive attractions.

- Naruto Park, Naruto Town
- Open 9:00-17:00 (May & Aug. holidays 8:00-18:00)



The Uzu no Michi promenade on Onaruto Bridge

大鳴門橋遊歩道「渦の道」

Visit Uzu no Michi for a spectacular bird's-eye view of the Naruto Whirlpools!

The 450-meter built-in promenade leads to an observatory with glasspaneled floors, where those who dare can peer down at the whirlpools 45 meters below!

- Naruto Park, Naruto Town
- Open

Mar.-Sept.: 9:00-18:00 Oct.-Feb.: 9:00-17:00 May & Aug. holidays: 8:00-19:00

Take a boat right up to the whirlpool's edge!



Uzushio Kanchosen うずしお観潮船

●Wonder Naruto [Top photo]

A large sightseeing boat for a tranquil ride. Equipped with an upper-deck cabin and exterior decks.

Price: 1,800 yen (900 yen for elementary school children)

*Additional fees for the upper-deck cabin

●Aqua Eddy, with underwater observatory (reservation required) [Bottom photo] Check out the underwater observatory for a chance to see whirlpools from 1 meter

Price: 2,400 yen (1,200 yen for elementary school children)

■Kameura Tourist Port, Naruto Town ■Free parking ■Open every day



Uzushio Kisen うずしお汽船

Just 3 minutes from the Naruto Strait. Ride the small high-speed boat Uzushio right up to the whirlpools

Departs every 30 minutes. No reservation required. Within walking distance of OTSUKA MUSEUM OF ART (5 min.), Uzu no Michi, Eddy, and other sightseeing spots. Price: 1,600 yen (800 yen for elementary school children)

■Kameura Fishing Port, Naruto Town ■Free parking ■Open every day

Among the largest whirlpools in the world

The extraordinary whirlpools of Naruto are produced by a combination of the geographic particularities and rapid currents of the Naruto Strait. The currents are caused by the tides. which repeat twice a day, causing counteracting flows in the water approximately every six hours. While the whirlpools can be seen year-round, they can reach a size of 30 meters in diameter in spring and autumn, making them the world's largest.



Make the Naruto Whirlpools a UNESCO World Heritage Site!

Details

https://naruto-uzushio.ip/



Roadside station Kurukuru Naruto



A food-themed amusement park

You can find a variety of popular original goods that are unique to the area, including produce like Naruto Kintoki sweet potato and Naruto-grown lotus

Come see all the Insta-worthy items and shops! There's a cafe/restaurant and a canteen as well as shops selling rice balls, custard pudding, and Japanese sweets and confectionery made with sweet potato!



A family-friendly leisure space

The rooftop playground offers lots of fun, with a zip-line, sledding, and even playground equipment shaped like the famous foods of Naruto.

Bring take-out food and drinks from the shops downstairs and enjoy a relaxing break with a panoramic view.



- Address: 338-1 Kanedanokoshi, Bizenjima, Otsu Town, Naruto City
- Open: 9:00-17:00 (food and drink available from 10:00, last order at 16:00)
- •24-hour parking: 250 cars, 15 buses, 3 accessible spaces, and an EV quick-charging facility
- Amenities: Shopping, dining, zip-line, kids' playground, panoramic deck, kids' room, rental bikes, information center, lounge, EV charging facility

Official website: https://www.kurukurunaruto.com

OTSUKA MUSEUM OF ART

A collection of over 1,000 masterpieces with timeless charms and beauty

OTSUKA MUSEUM OF ART boasts a unique collection of ceramic reproductions of masterpieces. It has over 1,000 pieces, ranging from classic to modern masterpieces of European fine arts, all reproduced in full size on ceramic panels.

Walking the 4-km path is like thumbing through an art book full of famous paintings from around the globe, including da Vinci's Last Supper, van Gogh's Sunflowers, and Picasso's Guernica.





Leonardo da Vinci's Last Supper





Gallery of Modern Art

Naruto Park, Naruto Town, Naruto City Tokushima Prefecture

e-mail/info@o-museum.or.jp https://www.o-museum.or.jp/

9:30-17:00 (tickets sold until 16:00)

*The photos show the exhibits at the Otsuka Museum of Art

*Closed on Mondays (On public holidays, closed the next business day) / Closed during consecutive holidays in January / Other irregular closures / Open throughout August *Visit the museum website for the schedule and other

Admission Adults: 3,300 yen / University students: 2,200 yen / Other students: 550 yen *Ticket office closes at 16:00

Adults: 3,160 yen / University students: 2,140 yen / Other students: 530 yen

*Available via the museum's official online ticketing site and ticketing terminals at convenience stores



Direct highway bus From Kyoto (2 h 35 min), Osaka (2 h), or Kobe (1 h 30 min) From Okayama (2 h 30 min), Hiroshima (4 h), or Takamatsu (1 h 30 min)



Ride from Osaka Station [2 h 10 min] or Kobe Station [1 h 35 min] to Highway Naruto Bus Stop, then change to the local bus at Kosoku Naruto Basutei-mae (10 min) Ride from Tokushima Airport Bus Stop [30 min]



Ride from JR Tokushima Station [52 min] or JR Naruto Station [15 min] to Otsuka Kokusai Biiutsukan-mae



3 minutes from Naruto-kita IC on the Kobe-Awaji-Naruto

Free shuttle service departing from the museum's

[Official website]



Check the official website and social



\ Details /





Gokurakuji Temple, the second station 第二番札所 極楽寺

Located about 1 km west of Ryozenji Temple, this temple is home to a cedar tree believed to have been planted by Kobo Daishi himself. The main hall houses a 12th-century wooden Amida statue, a registered important cultural property.

●12 Dan No Ue, Hinoki, Oasa Town, Naruto City



Oasahiko Shrine

大麻比古神社

Popularly known as Oasa-san, this shrine is the highest status shrine in Tokushima.

Its austere main hall is nestled away in a forest, where it welcomes the many visitors who come to pray. It is particularly lively during the first three days of the year.

●13 Hirozuka, Bando, Oasa Town, Naruto City

The Shikoku 88 Temple Pilgrimage

Born in Kagawa, Kobo Daishi (also known as Kukai) was one of the founders of Shingon Buddhism in the 8th and 9th centuries. As a young Buddhist, he walked every inch of Shikoku Island, a journey that later formed the basis for the 88 temples of the Shikoku Pilgrimage.

Future monks would follow his paths seeking enlightenment, and eventually ordinary people began to make pilgrimages as well. It was customary to affix a wooden tablet to a temple as a sign of passage. These spots are called *fudasho*, meaning tablet place. Today, instead of a tablet, pilgrims deposit a paper ticket or hand-copied sutra into a provided box.

Visiting a *fudasho* is referred to as "striking." Depending on how the pilgrim approaches, it may be called a clockwise strike, counterclockwise strike, through strike, or staged strike. You can spot pilgrims easily, as they often wear a conical hat inscribed with the characters $\exists \exists \land A \ dog vo ninin$, meaning that they are accompanied by Kobo Daishi on their journey.



Ryozenji Temple, the first station

第一番札所 霊山寺

As the starting point of the Shikoku Pilgrimage of Kobo Daishi, this temple is sometimes called *ichiban-san*, meaning starter. It is flocked with pilgrims dressed in white all year round.

●126 Tsukahana, Bando, Oasa Town, Naruto City

Monzen Ichibangai

門前一番街

This shop in front of Ryozenji Temple has everything you need for the pilgrimage. It opens at 7 a.m., ready to welcome pilgrims making an early start.

 Nishiyamada, Bando, Oasa Town, Naruto City (near Ryozenji Temple)





Stay until the last day to witness a spectacular finale!

Odoranya son son (Don't miss the dancing fun!)

Naruto City Awa Dance Festival 鳴門市阿波おどり

In Tokushima, summer starts here in Naruto. Naruto City is the site of Tokushima's first Awa Dance Festival, which turns up the heat every year from August 9 to 11. The whole city catches dancing fever and the streets overflow with dancers, regulars and amateurs alike.

Niwaka-ren allows everyone to join in the dance!



What does ren mean?

Ren is the term for a group of Awa dancers. A ren may consist of enthusiasts or members of a social group, workplace, or school. It has both dancers and musicians (shamisen, bells, drums, flutes, etc.). If you want to experience dancing in a ren for yourself, Niwaka-ren welcomes members of the general public. You don't need special clothing to participate!

tonaru SETO

Come watch a famous ren dance on the circular stage! Try raft fishing on the sea (gear included; reservation required). The former Seto Pre-school building was designed in the modernist style by architect Tomoya Masuda. Today, it serves as a pleasant place to relax.

Open: Sat. (irregular), Sun., and national holidays





Enjoy Awa dance

Enjoy all year round!



The history of friendship between Naruto and Germany



The first place in Asia where Beethoven's Ninth Symphony was played was... right here in Naruto!

During World War I, about 1,000 German prisoners of war were housed in the Bando POW Camp in Naruto City. In the three years before their release, they formed orchestra, band, and choir groups and gave more than 100 concerts.

On June 1, 1918, the German POWs organized a full concert in the camp of Beethoven's Ninth Symphony, which is about the love for mankind. This was the first ever performance of this symphony in Japan and Asia.

Behind the historic performance was camp director Toyohisa Matsue, who treated the prisoners with extraordinary human kindness, as well as the hospitality of the local people. Even today, the people of Naruto City speak proudly of this history of friendship even during wartime.



Cenotaph for German soldiers

ドイツ兵慰霊碑

The cenotaph was erected by the German POWs themselves to mourn their comrades who passed away in custody. It is registered as a cultural heritage site of Tokushima Prefecture. It stands next to another cenotaph that is dedicated to all German POWs who died in Japanese prisoner camps.



The Naruto German House

鳴門市ドイツ館

The Naruto German House was constructed to commemorate the friendship between the locals and the German POWs who were housed in the Bando POW Camp from 1917 to 1920. It archives many invaluable items from

With videos, models, dioramas, robots, and many other attractions, it makes for a fascinating visit. In the Ninth Symphony Theater, life-size mannequins demonstrate how the German POWs played music.

●55-2 Higashi Yamada, Hinoki, Oasa Town, Naruto City

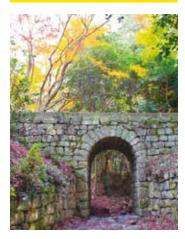




The Bando POW Camp site (national site of historical interest) 板東俘虜収容所跡地(国指定史跡)

Today, the former POW camp site serves as a public park. The brick foundations, water basins, and other features are preserved intact.







Tourist sites near the German House



Roadside station Daiku no Sato 道の駅「第九の里」物産館

The building was originally constructed as a barracks at the Bando POW Camp during World War I. It is registered as a national tangible cultural property and it retains the ambiance of the time. Inside, you can buy locally sourced fresh produce.

953 Higashi Yamada, Hinoki, Oasa Town, Naruto City

The German Bridge

This arched bridge crosses over the Bandodani River on the grounds of Oasahiko Shrine. Located behind the shrine, this 9.6-meter bridge was constructed by German prisoners at the Bando POW Camp, using a masonry arch technique that was not known in Japan at the time. It was registered as a cultural heritage site of Tokushima Prefecture on January 30, 2004.



Naruto City Kagawa Toyohiko Memorial Museum

Toyohiko Kagawa (1888–1960), who spent his youth in Naruto City, was a key figure in the democratization of Japan in the early 20th century. Kagawa was always driven by his belief in love, cooperation, and peace. He was nominated for the Nobel Peace Prize and the Nobel Prize in Literature.

The museum was founded through civic donations from people who hoped to carry on his spirit and celebrate his life

●50-2 Higashi Yamada, Hinoki, Oasa Town, Naruto City



Savor Tradition and History at a Local Kiln









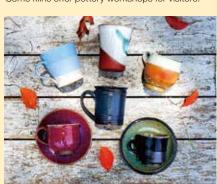
The history of Otani Ware dates back to the late Edo period

The origins of Otani Ware are attributed to Bun'emon, an 18th-century pottery artisan from Bungo Province (now Oita Prefecture), who first made pottery in Otani using local red

The traditional method is for the potter's assistant to lie on their side and use their feet to turn the large potter's wheel. Otani Ware was designated as a national traditional handicraft in 2003

Today, Otani Ware teacups and other ceramic pieces are loved for their rustic appearance.

Some kilns offer pottery workshops for visitors.



Otani Ware



①Onishi Toki 大西陶器

17-2 Higashiyamadani, Otani, Oasa Town, Tokushima City 9:00-17:00 (reservation by the previous day) Workshops: glazing, hand building pottery, wheel throwing Closed: Wednesdays

2Togyo Kaikan (Umezatogama) 陶業会館(梅里窯)

30-1 Michi No Ue, Otani, Oasa Town, Naruto City 9:00-17:00 (workshop reservation by the previous day) Workshops: glazing, hand building pottery, wheel throwing Open all year (occasionally closed on New Year's holidays)

3 Mori Toki 森陶器

24 Irinokata, Otani, Oasa Town, Tokushima City 8:30-17:00 (9:30-16:30 on Sundays) Last admission: 15:30 Workshops (reservation required): glazing, hand building pottery

Irregular closures (closed on New Year's holidays)

4 Tamura Pottery Gallery (Motoyamagama) 田村陶芸展示館(元山窯)

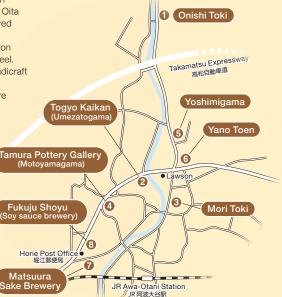
3-1 Nakadori, Otani, Oasa Town, Naruto City 9:00-17:00 (last admission: 16:00) Workshops: glazing, hand building pottery, wheel throwing Irregular closures

⑤Yoshimigama 佳実窯

45 Higashiyamadani, Otani, Oasa Town, Tokushima City 9:00-18:00 (workshops by reservation) Workshops: glazing, hand building pottery, wheel throwing Closed on New Year's holidays

⑥Yano Toen 矢野陶苑

71 Hara, Otani, Oasa Town, Naruto City 9:00-17:00 (Sundays: 10:00-17:00) Workshops (reservation required; admission until 14:00): glazing, pottery making (not available on Sundays) Irregular closures (closed on New Year's holidays)



Fabric tour, sake tasting, and shopping



Founded in 1804. Their flagship brand of sake, Narutotai, is made from the highest-quality ingredients.

Their storehouses are a registered cultural heritage site, and they also offer sake tastings (by reservation).

Matsuura Sake Brewery 本家 松浦洒造場

[Address] 19 Yanaginomoto, Ikenotani, Oasa Town, Naruto City [Duration] Approx. 40 min [Price] Free of charge [Groups] 1 to 30 [Closed] Inquire for schedule

Traditional soy sauce brewery tour and tasting



Established in 1826, this authentic soy sauce manufacturer keeps traditional preparation methods

Their products are all natural, with no additives or colorants. The tour will transport you to olden times with nostalgia.

8 Fukuiu Shovu (Soy sauce brewery)

[Address] 8 Oishi, Ikenotani, Oasa Town, Naruto City [Duration]

30-40 min (Hours: 9:00-16:00) [Price] Free of charge [Groups] 1 to 50 [Open] 8:30-17:30 [Closed] Sundays and national holidays

Get out and experience Naruto!



Activities Sea kayaking

Naruto Park 鳴門公園内

Get closer to the sea of Naruto! A guided tour with experienced instructors. Also suitable for small children

Contact: Horizon



*Surfing takes place on the Ogejima Island beach.

Learn how to surf or bodyboard with an instructor. No prior experience required!

May and October.



Enjoy performances of the famous Awa Dance by professional dancing groups, or *The prime season is between try raft fishing on the sea (gear included; reservation required). Open: Sat., Sun., and national Contact: RusTic holidays

Contact: tonaru SETO



The former Shimada School building, designed by modernist architect Tomoya Masuda, now serves as a campground. It has a beautiful natural environment as well as the comforts of shared cooking facilities, showers, and accessible restrooms.

Contact: tonaru SHIMADA



Make delicious dried fish with fresh and locally sourced mackerel, butterfish, barracuda, and more Learn how to prepare fish efficiently

Contact: Toyota Shoten (豊田商店)



Naruto is a treasure trove of marine algae. Learn how to make tokoroten using wild red algae of Naruto. These noodles are great in both sweet and savory dishes. Even

little kids love them.

Contact: Toyota Shoten (豊田商店)

From the Sea

Try the Naruto red seabream boat, a stunning presentation of a whole, fresh-caught fish sliced into sashimi. Wild red seabream is a true local delicacy that you can't experience anywhere else.

Discover the richness of marine products from the



Wakame seaweed grown in the vigorous currents of the Naruto Strait is nutritious, flavorful, and rich in minerals, with a pleasant

The flavors of Naruto

A selection of delicacies from Naruto awaits to tempt your taste buds!

Sudachi-fed vellowtail

These farmed yellowtail are fed with the zest of sudachi citrus grown in Tokushima, giving them a clean, fresh taste that even picky kids will love.





Savor the rich goodness of Red Seabream Rice!

The red seabream grown in the Naruto Whirlpools are known across Japan as being top quality! This luxurious rice dish is made with an entire fish, seasoned simply to let its natural flavor shine through.



Unbelievably crispy!

Lotus root from Naruto

Naruto lotus root is rich in minerals, and the white fibrous flesh has a crisp yet yielding texture.

This is thanks to the naturally rich soil in which it is lovingly grown and harvested by hand. They're best in autumn and winter.



Try lotus root chips made with locally grown vegetables. They also make a great souvenir from Naruto.

One of the most famous vegetables in Japan Naruto Kintoki sweet potato

Everyone in Japan knows Naruto Kintoki, a type of sweet potato grown in mineral-rich fields, which give it its brightly colored skin. It has a refined sweetness and delicious creamy flavor. You can find many tasty sweets made with Naruto Kintoki







A Naruto Kintoki

From the Land

The local climate of Naruto yields a rich bounty of delicious produce, such as sweet potatoes, lotus root, Asian pears, and Chinese onions. Try it and see for yourself!



Enjoy Naruto's red seabream with a Selection of Local Sake.

Local breweries offer high-quality brands of sake made by traditional production methods

and boasting a naturally rich flavor. There is a variety of grades available, including the popular Ginjo. Naruto sake pairs

extremely well with local seafood dishes.



Nourish Your Body and Your Soul

The authentic local soul food of Naruto is Naruchuru udon. Experience a moment of bliss while you savor a bowl of udon noodles in golden broth.

The soul food of Naruto Naruchuru udon

Delectably tender noodles floating in golden soup, topped with fried tofu.

It's a unique dish with a subtle flavor. No visit to Naruto is complete without a bowl of



Even ramen aficionados go crazy for Tokushima Ramen This popular style of ramen is made with a

brown pork-based soup and medium to thin noodles, with toppings of pork belly, spring onion, bean sprouts, and raw egg. There is also a local version made with yellow soup. Compared to the standard brown soup, its flavor is mild and well rounded. It's also less oily, making for a cleaner taste.





Naruto Kintoki flavored soft-serve

ice cream



sweet potato tart

Check out these shopping spots for local fresh produce and seafood at reasonable prices.



Egao JA Otsu Matsushige farmers' market

JA大津松茂農産物直売所 えがお

A permanent farmers' market selling fresh vegetables, seafood, flowers, and other goods from local producers. There's also an eat-in space where you can enjoy local vegetable tempura, smoothies and more.

Bizenjima, Otsu Town, Naruto City Open: 9:00-18:00 every day (except New Year's holidays and irregular closures)



JF Kitanada Fish Market JF北灘さかな市

Located next to Oura Fishing Port, this market offers both fresh-caught and processed seafood. On-site parking available (approx. 50 vehicles) You can also enjoy fresh seafood at the adjacent restaurant.

Shukumodani (Oura Fishing Port), Kitanada Town, Naruto City Open: 8:30-17:00



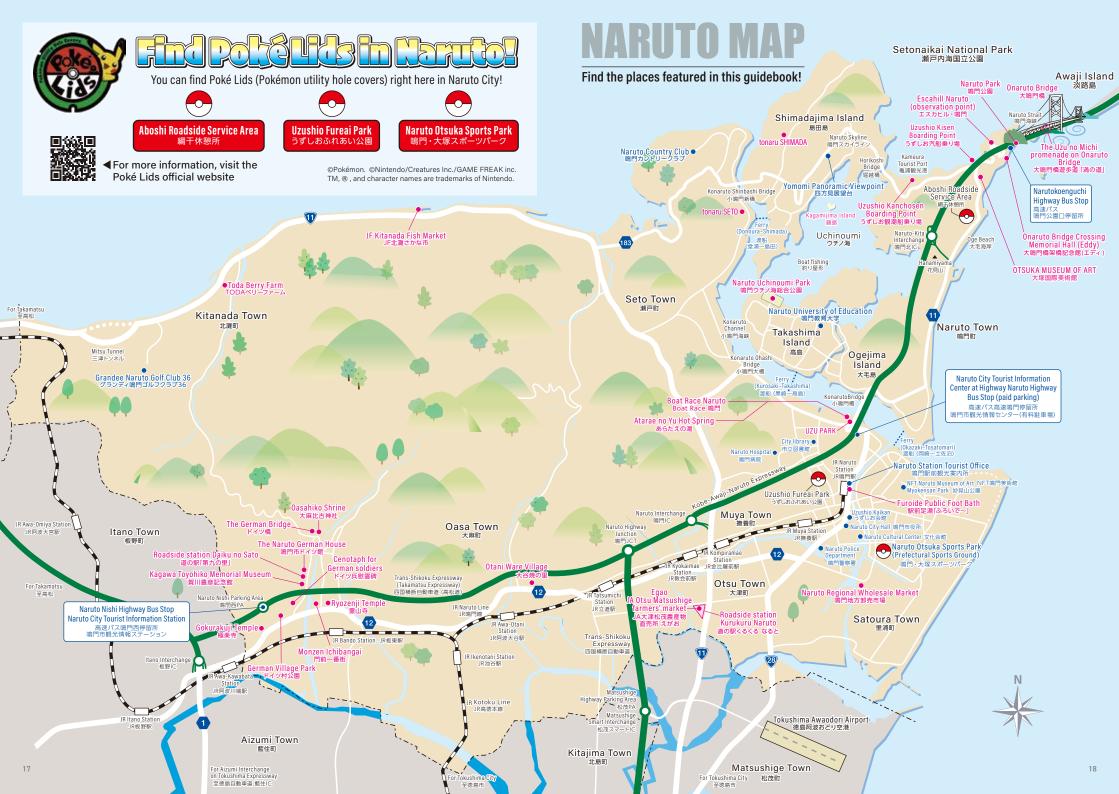
Naruto Regional Wholesale Market 鳴門地方卸売市場

The market is open to the general public. There's also a morning market, which opens at 8:30. Drop by to discover the delights of seasonal vegetables, fruits, and seafood.

38-1 Nishibiraki, Awazu, Satoura Town, Naruto City

Fish market | Weekdays 8:30-13:00 / Weekends and holidays 8:30-14:00 (Closed on Tuesdays and Wednesdays) /egetable market | Mondays and Thursdays 8:30-10:00 / Saturdays 8:30-12:00 / Sundays 8:30-11:00

*Closed on national holidays



Access information





	Tokyo (Haneda Airport)	1 h 15 min
	Fukuoka Airport	1 h
	Hong Kong International Airport	4 h 35 min
	Incheon International Airport (South Korea)	1 h 40 min

Okayama	2 h 20 min
Takamatsu	1 h 20 min
Tokushima	40 min

By highway bus

Approx. time to Highway Naruto Bus Stop	Kobe	1 h 20 min
	Osaka	2 h
	Kansai International Airport	2 h 20 min
	Kyoto	2 h 20 min
Approx. time to Naruto Nishi Bus Stop	Takamatsu	1 h 15 min
	Hiroshima	3 h 20 min
	Okayama	2 h

JNTO Japan Visitor Hotline

Tokyo 東京

Kyoto

© 050-3816-2787

[Open 24 hours a day, 365 days a year]

Police: **110**

Fire/Ambulance: © 119

Check tourist / information /

